



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-04-2012 PAGE: 1 of 2

MEDIA PLACEMENT TECHNOLOGIES - 5496
ATTN: NICOLE MEADE
500 N. WASHINGTON ST.
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401361	10-03-2012	10-03-2012	3	NOW OR NEVER INC	NOW OR NEVER PAC	POLITICALS	WLS - CHICAGO

Agency Est#			CMS # 245642	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-03-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 245642		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-03-2012	10-05-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30			X	X	X			3	1,800	3	5,400.00	
2	10-06-2012	10-06-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600	1	30						1		1	1,700	1	1,700.00	
3	10-07-2012	10-07-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM (5567)	1	30							1	1	1,000	1	1,000.00	
4	10-06-2012	10-06-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)	1	30					1			1	1,800	1	1,800.00	
5	10-07-2012	10-07-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)	1	30							1	1	1,300	1	1,300.00	
6	10-07-2012	10-07-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)	1	30							1	1	500	1	500.00	
7	10-03-2012	10-05-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30			X	X	X			3	4,000	3	12,000.00	
8	10-03-2012	10-05-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30			X	X	X			3	4,000	3	12,000.00	
9	10-04-2012	10-05-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30				1	1			2	4,500	2	9,000.00	
10	10-03-2012	10-05-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)	1	30			1	1	1			3	6,000	3	18,000.00	
11	10-03-2012	10-05-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30			1	1	1			3	1,500	3	4,500.00	
12	10-04-2012	10-05-2012	06:26PM - 06:56PM	ACCESS: WHEEL M-F 628P-7P (5525)	1	30				1	1			2	7,000	2	14,000.00	
13	10-04-2012	10-04-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P	1	30				1				1	8,000	1	8,000.00	
14	10-04-2012	10-05-2012	10:35PM - 11:02PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)	1	30				1	1			2	4,000	2	8,000.00	
15	10-04-2012	10-04-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)	1	30				X				1	3,500	1	3,500.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

